

MEDIA INFO 2014















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Compiled by Johan Storåkers, John-Eric Ericsson, and Jonas Hedman















WELCOME TO THE 48TH DN GALAN

Dear Athletics Friends,

Welcome to Stockholm and DN Galan, the eleventh stop on the great circuit of the IAAF Diamond League! We are proud to present a top-class athletics meeting with ten individual European champions from Zürich and also some very interesting global athletic stars!

Our staff are keen to offer a professional and high level of media service. Please don't hesitate to ask if you have any questions.

The Stockholm Olympic Stadium has the world record for the arena with the most world records; 83 of them. We are proud of this stadium and its 102 year old history even if there are some practical challenges running a modern meet in such an old stadium. However, we believe it's more than worth it to experience world-class athletics in this classic arena. In this press manual we hope that you will find all the practical information you need but we are available to assist you with any further questions you may have. Once again, welcome to DN Galan, a part of the great IAAF Diamond League!

Kind Regards,

Johan Storåkers Communication Manager Mobile +46 709 40 78 75 John-Eric Ericsson Head of Media Service Mobile +46 701 47 90 47 Tommy Holl Photo Chief Mobile.+46 703 18 94 33















TIME SCHEDULE

= Diamond League event

Nat = National event

16:15 Μ 400 m Hurdles Nat 16:30 W 100 m Hurdles Nat W 200 m Nat 16:40 16:50 100 m Nat B/G Youth relay 4x200 m heat 1 17:00 B/G Youth relay 4x200 m heat 2 17:10 17:15 High Jump Nat 17:20 B/G Youth relay 4x200 m heat 3 17:30 B/G Youth relay 4x200 m heat 4 17:35 Discus Throw B/G Youth relay 4x200 m heat 5 17:40 17:50 B/G Youth relay 4x200 m heat 6 18:05 W 400 m Nat 18:15 W Long Jump 18:20 Μ 800 m Nat D 800 m Nat C 18:26 W 1500 m Nat 18:35 Shot Put

OPENING CEREMONY 19:00

1500 m Nat B

19:15 B/G Youth relay 4x200 m final

19:21 1500 m Nat A

Pole Vault 19:25 М

Μ

М

18:45

18:50

19:35 200 m Nat М

800 m B 19:48 Μ

20:03 Μ 400 m Hurdles

20:12 Long Jump

5000 m 20:15 Μ

20:18 W High Jump

200 m 20:32 W

20:35 Μ Javelin Throw

20:45 W 100 m Hurdles

20:55 Μ 100 m

21:05 W 3000 m Steeplechase

800 m 21:22 Μ 21:35 W 400 m

21:50 W 1500 m

21:55 **Diamond Award**













BEVAKNINGSTJÄNST







PRACTICAL MEDIA INFORMATION

ACCREDITATION CARDS

Accreditation cards must be picked up in person, photo ID is required. The cards can be collected at the sub-media center during it's opening hours, see section MEDIA CENTER. You can also collect the cards at the media entrance at the Stockholm Olympic Stadium **Thursday August 21st 3 pm – 8 pm.**

We encourage you to pick up your accreditation at the sub-media center and to do so as early as possible as it will avoid you having to queue for too long.

CONTACTS

If you have any queries at all during your stay, please contact any of the media managers and we'll do everything we can to ensure your needs are met.

Johan Storåkers – Communications and PR Manager – +46 70 940 78 75 John-Eric Ericsson – Head of Media Service – +46 70 147 90 47 (Technical, logistic and accreditation issues)

Tommy Holl - Photo Chief - +46 70 318 94 33

During DN Galan, one or more media services representative will be on hand in the mixed zone, media tribune, media center and photo room to answer any immediate queries you may have.

ENTRANCE TO THE STADIUM

Entrance to the stadium is on Lidingövägen near the Clock Tower. Look for the tower and when you get close to it you should see a sign saying 'Klocktornet'. You're in the right place. Just to the right of that 'Klocktornet' sign is the media entrance. For those acquainted with the stadium, the clock tower is located just at the end of the home stretch, close to the finish line of the track.

HOTEL

The meeting hotel is: Nordic C Hotel Vasaplan 4 SE-111 22 Stockholm

The media representatives must book accommodation themselves by contacting coordinator@nordichotels.se. Mention that you are a media representative to DN Galan to get a 10 % discount at Nordic Light Hotel, which is located next to the meeting hotel, Nordic C Hotel.

To check-in please go to the main desk at the Nordic Light Hotel. Media representatives can not check-in at the DN Galan hotel desk!

INTERNET ACCESS

A dedicated wireless network will be available at the sub-media center in the Nordic C Hotel. Access information:

SSID (network name): DN Galan

Password: dngalan2014



















If you have any issues accessing the network, don't hesitate to contact any person in the DN Galan media staff.

Within Stockholm Olympic Stadium there will also be a wireless network available in the media tribune, media center, mixed zone and tv-compound. To access the network, you will receive personal login details.

Mikael Wallblom or another person from the IT-staff can answer any questions you have about the internet access. To reach the IT-team you can use the following mobile number +46 70 200 76 52.

MEDIA CENTER

Sub-media center

The sub-media center is located at the official meeting hotel, Nordic C Hotel, Vasaplan 4, from Tuesday August 19th. The sub-media center will be found at the conference floor (first floor) in the Nordic C Hotel.

Opening hours

Tuesday August 19, 1 pm – 8 pm Wednesday August 20, 9.30 am – 10 pm Thursday August 21, 9.30 am – 2 pm

Main-media center

The main-media center is located at the Stockholm Olympic Stadium.

Opening hours

Thursday August 22, 4 pm - end of meeting

MEDIA TRIBUNE

You will be assigned a specific seat in the media tribune. The media tribune is a temporary stand to accommodate you in the best possible way. There are certain limitations when working with a stadium that is 100 years old and this has been introduced as a measure to improve the situation for media from previous meets. The media tribune is located after the finish line.

MIXED ZONE

All interviews with the athletes should take place in the mixed zone. In the case of a world record or other extraordinary event, a press conference may be held and you will be informed. You will reach the mixed zone through the media tribune.

PHOTOGRAPHERS

Tommy Holl (mobile.+46 70 318 94 33) is our photo chief during DN Galan. He will be assigning people to the infield and setting the various photo zones. A photo briefing will be held at 5 pm (17.00) in Stockholm Olympic Stadium on Thursday August 22 in the photo room. There will be signposts to the photo room and plenty of personnel on hand that can direct you there if necessary.

It's worth noting that there will be a 'no go' zone right after the finish line and about 30 m beyond it. We will have someone ensuring that this zone is kept free but do bear it in mind in advance.



















For those of you who are taking shots from the stands, it's also worth reminding you that the places to stop and sit and take a shot are those where there are no spectators being obstructed from their view.

PRE-EVENT PRESS CONFERENCE

A series of press conferences will take place on Wednesday August 20th from 11 am until around 2 pm at the official hotel Nordic C Hotel (conference floor). Detailed schedule and attending athletes will be sent to accredited media representatives before the press conference.

RADIO/TV RIGHTS

Live radio/TV broadcasting rights are handled by IMG. Contacts:

Patrik Bauer, email: patrik.bauer@imgworld.com, phone: (+46) 705 449766 Ann Loggert, email: ann.loggert@imgworld.com, phone: (+46) 706 289968

Host broadcaster

Sveriges Television, SVT, is host broadcaster and rights holder for Sweden. Live pictures must be obtained from the national rights holder.

TELEPHONE/ISDN LINE

If you have ordered a telephone or ISDN line through your national PTT provider or the national PTT provider in Sweden this will be ready for you at your seat.

TRANSPORT

Public Transport

To sub-media center, Nordic C Hotel

Nordic C Hotel is located next to the Stockholm Central Station. Head for Arlanda Express and you will find the hotel just outside the Arlanda Express office to the right. The media center will be located at the first floor in the hotel (the conference floor).

To the Stockholm Olympic Stadium

The underground system (Tunnelbana, recognizable by a 'T' sign) is probably the best way to get to Stockholm Olympic Stadium via public transport. Take the red line to Mörby Centrum from Stockholm Central Station and get off at 'Stadion.' Take the exit that is closest to the front of the train and you'll find yourself right outside the stadium. The journey takes around 4 minutes from The Central Station (T-Centralen).

Taxi

We recommend you to choose some of the larger taxi companies in Stockholm:

Taxi Stockholm: +46 8 15 00 00 Taxi Kurir: +46 8 30 00 00 Taxi 020: +46 20 20 20 20













BEVAKNINGSTJÄNST









WEATHER

Stockholm in the summer can provide many warm and pleasant evenings but there are no guarantees. We're in Scandinavia after all and those northern latitudes can result in cool evenings. A good tip is to make sure you have a warm top with you in case the temperatures fall.

VERY WELCOME TO DN Galan 2014! - A world class event with a diamond feeling! - IAAF Diamond League.

DN Galan Online Media Room -

Here you will find everything that are printed and more.

diamondleague-stockholm.com/media/mediaroom



IAAF Diamond League App -

Follow the competition in your mobile with the App for Android and iPhones















BEVAKNINGSTJÄNST





FIND YOUR SEAT

Last Name: A to L

57 56 55 54 53 52 51 50 49 48 47 46 45 44 43 42 41 40 39 Row 3
38 37 36 35 34 33 32 31 30 29 28 27 26 25 24 23 22 21 20 Row 2
19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 Row 1

Seat	Last Name	First Name	Media Company
17	Anemyr	Johan	IEC In Sports, World Of Athletics
42	Battaggia	Simone	La Gazzetta dello Sport
35	Bayer	Hanna	DN Galan Social Media
3	Bengtsson	Jonas	TT Nyhetsbyrån
51	Calasans De Lima	Wellington	Rede Record Brazil
16	Dabrowski	Kaj	IEC In Sports, World Of Athletics
48	Eder	Larry	Fortius Media Group (RunBlogRun)
25	Edwinsson	Lisa	Dagens Nyheter
27	Esk	Johan	Dagens Nyheter
28	Fransson	Martin	Dagens Nyheter
4	Fredriksson	Emelie	TT Nyhetsbyrån
34	Fridell	Magnus	Svensk Friidrott website
23	Gayle	Thomas	IAAF Diamond League Social Media
26	Grimlund	Lars	Dagens Nyheter
24	Gustavsson	Sven	Dagens Nyheter
2	Göransson	Carl	TT Nyhetsbyrån
18	Halilovic	Semir	IEC In Sports, World Of Athletics
22	Hardman	Dean	IAAF Diamond League Social Media / Website
36	Hedman	Jonas	DN Galan Website
19	Johansson	Martin	IEC In Sports, World Of Athletics
43	Kalve	Mati	Eesti Päevaleht
46	Korte	Annimari	African Sports Media Network
6	Kuczynski	Zbigniew	PAP Polish Press Agency
44	Kupila	Jari	Urheilulehti
40	Lewis	Ron	The Times
29	Lindblad	Anders	Svenska Dagbladet
33	Lorenzo	Nesi	friidrott.se



















Continue FIND YOUR SEAT

Last Name: M to W

57 56 55 54 53 52 51 50 49 48 47 46 45 44 43 42 41 40 39 Row 3
38 37 36 35 34 33 32 31 30 29 28 27 26 25 24 23 22 21 20 Row 2
19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 Row 1

Seat	Last Name	First Name	Media Company
20	Mehaffey	John	IAAF Diamond League
50	Merkuryev	Rodion	ST.PETER LINE GUIDE
14	Mills	Alex	Runners Life
41	Molinaro	Pierangelo	La Gazzetta dello Sport
55	N.N	N.N	DN Galan Media Staff
56	N.N	N.N	DN Galan Media Staff
57	N.N	N.N	DN Galan IT Staff
8	N.N.	N.N.	Aftonbladet
12	N.N.	N.N.	Sydsvenskan
30	N.N.	N.N.	Göteborgs-Posten
10	Nash	Matt	Metro
31	Nilsson	Thord Eric	Östersunds-Posten
32	Nilsson	Inger	Västerbottens-Kuriren
47	Quine	Matthew	Vinco Sport Ltd
1	Ritter	Karl	The Associated Press
21	Rowbottom	Michael Ralph	IAAF Website
11	Sampaolo	Diego Luigi Lorenzo	CORRERE
5	Scherman	Fredrik	TT Nyhetsbyrån
49	Stretti	Alberto	www.albertostretti.org
9	Sunnervik	Linus	Expressen
45	Tomasiewicz	Patrick	ArmoryTrack
13	Undegård	Daniel	TV4 sporten
39	Ventouillac	Marc	L'EQUIPE
7	Wennerholm	Mats	Aftonbladet















Tyson Gay

USA

2010

9.84

100 m

MEN

200 m 19.77 Michael Johnson USA 1996 400 m 43.50 Jeremy Wariner USA 2007 800 m 1:41.73 Wilson Kipketer DEN 1997 1000 m 2:13.93 Abubaker Kaki SUD 2008 1500 m 3:29.30 Hicham El Guerroui MAR 1997 1 mile 3:51.32 John Kibowen KEN 1998 2000 m 4:50.08 Noah Ngeny KEN 1999 3000 m 7:25.79 Kenenisa Bekele ETH 2007 5000 m 12:51.60 Daniel Komen KEN 1996 10 000 m 27:07.91 Richard Chelimo KEN 1993 KEN 3000 m SC 7:59.42 Paul Kipsiele Koech 2007 110 m H 12.91 CUB 2008 Dayron Robles 400 m H 47.65 Bershawn Jackson USA 2010 High Jump 2.42 Patrik Sjöberg SWE 1987 Pole Vault 5.95 Rodion Gataulin **URS** 1989 Long Jump 8.59 Ivan Pedroso CUB 1997 Triple Jump 17.93 Kenny Harrison USA 1990 USA Big Shot (City event) 22.09 Christian Cantwell 2010 Shot Put **GDR** 1986 21.68 Udo Beyer Mac Wilkins USA Discus Throw 69.46 1980 Hammer Throw 79.28 Markus Esser **GER** 2011 NOR 2006 Javelin Throw 89.78 Andreas Thorkildsen 2011 4x100 m 38.60 Great Britain **GBR** 4x400 m 3:02.42 Russia RUS 2011

WOMEN

100 m	10.90	Irina Privalova	RUS	1994
200 m	21.88	Allyson Felix	USA	2009
400 m	49.70	Allyson Felix	USA	2007
800 m	1:56.71	Maria Mutola	MOZ	1998
1000 m	2:30.72	Maria Mutola	MOZ	1995
1500 m	3:57.12	Mary Decker	USA	1983
1 mile	4:24.6m	Silvana Cruciata	ITA	1981
3000 m	8:24.66	Meseret Defar	ETH	2006
5000 m	14:12.88	Meseret Defar	ETH	2008
10 000 m	31:07.34	Meseret Defar	ETH	2009
3000 m SC	9:05.02	Yuliya Zaripova	RUS	2012
100 m H	12.42	Gail Devers	USA	2002
400 m H	53.70	Zuzana Hejnova	CZE	2013
High Jump	2.07	Blanka Vlasic	CRO	2007
Pole Vault	4.85	Yelena Isinbayeva	RUS	2008
Long Jump	7.05	Galina Chistyakova	URS	1989
Triple Jump	14.85	Olga Saladuha	UKR	2011
Shot Put	20.30	Valerie Adams	NZL	2013
Big Shot (City ev	vent) 20.63	Nadezhda Ostapchuk	BLR	2010
Discus Throw	68.77	Sandra Perkovic	CRO	2012
Hammer Throv	w 73.43	Betty Heidler	GER	2011
Javelin Throw	68.59	Mariya Abakumova	RUS	2013
4x100 m	42.85	Ukraine	UKR	2011
4x400 m	3:27.17	Russia	RUS	2011

STADIUM RECORDS

















Prize Money

Diamond Race Events

Place

Stadium Record Bonus all events: A Diamond!



















DIAMOND CLUB

Stadium records can be short-lived – but diamonds are forever!

Since 1994 DN Galan has offered an extra bonus to anyone breaking a stadium record: A diamond! Since its inception, 71 diamonds have been handed out.

2013 Zuzana Hejnová Valerie Adams Mariya Abakumova	CZA NZL RUS	400 m H Shot Put Javelin Throw	53.70 20.30 68.59
2012 Yuliya Zaripova Valerie Adams Sandra Perkovic	RUS NZL CRO	3000 m SC Shot Put Discus Throw	9:05.02 20.26 68.77
2011 Kaliese Spencer	JAM	400 m H	53.74
2010 Tyson Gay Bershawn Jackson Christian Cantwell Nadezhda Ostapchuk	USA USA USA BLR	100 m 400 m H Shot Put Shot Put	9.84 47.65 22.09 20.63
2009 Allyson Felix	USA	200 m	21.88
2008 Abubaker Kaki Dayron Robles Meseret Defar Yelena Isinbayeva	SUD CUB ETH RUS	1000 m 110 m H 5000 m Pole Vault	2:13.93 12.91 14:12.88 4.85
2007 Jeremy Wariner Kenenisa Bekele Aries Merritt Paul Kipsiele Koech Allyson Felix Blanka Vlasic	USA ETH USA KEN USA CRO	400 m 3000 m 110 m H 3000 m SC 400 m High Jump	43.50 7:25.79 13.09 7:59.42 49.70 2.07
2006 Asafa Powell Jeremy Wariner Paul Kipsiele Koech Andreas Thorkildsen Sherone Simpson Meseret Defar Kajsa Bergqvist	JAM USA KEN NOR JAM ETH SWE	100 m 400 m 3000 m SC Javelin Throw 200 m 3000 m High Jump	9.86 44.02 8:00.29 89.78 22.00 8:24.66 2.02
2005 Isaac Songok Yelena Isinbayeva	KEN RUS	3000 m Pole Vault	7:35.84 4.79
2004 Edith Masai	KEN	3000 m	8:43.03



















... CONTINUE DIAMOND CLUB

2003 Hestrie Cloete	RSA	High Jump	2.01
2002			
Alvin Harrison	USA	400 m	44.57
Wilson Boit Kipketer	KEN	3000 m SC	8:00.56
Lorraine Fenton	JAM	400 m	50.13
Gail Devers	USA	100 m H	12.42
Kajsa Bergqvist	SWE	High Jump	2.00
Svetlana Feofanova	RUS	Pole Vault	4.78
2001			
Stacy Dragila	USA	Pole Vault	4.72
2000			
Japhet Kimutai	KEN	1000 m	2:14.28
Anzhela Balakhonova	UKR	Pole Vault	4.50
	OILI	1 Ole Vault	4.50
1999			
Maurice Greene	USA	1000 m	9.87
Jerome Young	USA	400 m	44.64
Noah Ngeny	KEN	2000 m	4:50.08
Colin Jackson	GBR	110 m H	13.12
Anzhela Balakhonova	UKR	Pole Vault	4.45
1998			
Maurice Greene	USA	100 m	9.90
Mahjoub Haïda	MAR	1000 m	2:15.17
John Kibowen	KEN	1 mile	3:51.32
Maria Mutola	MOZ	800 m	1:56.71
Melissa Morrison	USA	100 m H	12.53
Yelena Belyakova	RUS	Pole Vault	4.30
400=			
1997	TDI	100	0.05
Ato Boldon	TRI	100 m	9.95
Wilson Kipketer	DEN	800 m	1:41.73
Hicham El Guerrouj	MAR	1500 m	3:29.30
Moses Kiptanui	KEN	3000 m SC	8:01.80
Igor Kovac	SVK	110 m H	13.13
Ivan Pedroso	CUB	Long Jump	8.59
Kelly Holmes	GBR	800 m	1:57.14
1996			
Michael Johnson	USA	200 m	19.77
Anthuan Maybank	USA	400 m	44.67
Hicham El Guerrouj	MAR	1500 m	3:29.59
Daniel Komen	KEN	5000 m	12:51.60
1995			
Michael Johnson	USA	200 m	20.15
Shem Kororia	KEN	5000 m	13:02.80
Mark Crear	USA	110 m H	13.20
1994		-	
Dennis Mitchell	USA	100 m	9.97
Jeff Williams	USA	200 m	20.19
Irina Privalova	RUS	100 m	10.90
Irina Privalova Irina Privalova	RUS	200 m	22.02
IIIIa FIIValuva	nuo	200 III	22.02















