



MEDIA INFORMATION



























WELCOME TO STOCKHOLM

Dear Athletics Friends,

Welcome to Stockholm and BAUHAUS-galan, one of the stops on the Wanda Diamond League circuit. We are proud to present a top-class athletics' meeting with a lot of interesting global and Swedish stars!

Our staff are keen to offer a professional and high level of media service. Please don't hesitate to ask if you have any questions.

The Stockholm Olympic Stadium is the oldest Olympic arena still in use. We are proud of this stadium and its 110 years old history even if there are some practical challenges running a modern meet in such an old stadium. However, we believe it's more than worth it to experience world-class athletics in this classic arena.

In this media information we hope that you will find all the practical information you need, but we are available to assist you with any further questions you may have.

Once again, welcome to BAUHAUS-galan, a part of the great Wanda Diamond League!

Kind Regards,

John-Eric Ericsson Media Chief Mobile +46 701 47 90 47

Tommy Holl Photo Chief Mobile +46 703 18 94 33



PRACTICAL MEDIA INFORMATION

ACCREDITATION CARDS

Accreditation cards must be picked up in person, photo ID is required. The cards can be collected at the sub-media center during it's opening hours, see section MEDIA CENTER, and at the international press conference. You can also collect the cards at the media entrance at the Stockholm Olympic Stadium **Thursday 30th June 4 pm – 8 pm**.

We encourage you to pick up your accreditation at the sub-media center and to do so as early as possible as it will avoid you having to queue for too long.

CONTACTS

If you have any queries at all during your stay, please contact any of the media managers and we'll do everything we can to ensure your needs are met.

John-Eric Ericsson – Media Chief – +46 70 147 90 47 Tommy Holl – Photo Chief – +46 70 318 94 33

During BAUHAUS-galan, one or more media services representative will be on hand in the mixed zone, media tribune, media center and photo room to answer any immediate queries you may have.

ENTRANCE TO THE STADIUM

Entrance to the stadium is on Lidingövägen near the Clock Tower. Look for the tower and when you get close to it you should see a sign saying 'Klocktornet'. You're in the right place. Just to the right of that 'Klocktornet' sign is the media entrance. For those acquainted with the stadium, the clock tower is located just at the end of the home stretch, close to the finish line of the track.

OFFICIAL HOTEL

Scandic Continental enjoys a fantastic location in Stockholm city centre. Close to shopping areas, culture, attractions and restaurants. Popular attractions such as the Old Town, the Opera, City Hall and Royal Palace are all close by.

BAUHAUS-galan participants have an easy connection from Arlanda airport - 20 mins by express train then a 3 min walk from the Central Station.

Vasagatan 22 SE- 111 20 Stockholm Sweden

Tel: +46 8 517 34200 continental@scandichotels.com www.scandichotels.se



INTERNET ACCESS

A wireless network will be available at the sub-media center in Scandic Continental. Access information will be available on site.

If you have any issues accessing the network, don't hesitate to contact any person in the BAUHAUS-galan staff.

Within Stockholm Olympic Stadium there will also be a wireless network available in the media tribune, media center, mixed zone and photo room area. To access the network, you will receive login details.

A person from the IT-staff can answer questions you have about the internet access. To reach the IT-team you can contact the BAUHAUS-galan staff at the tribune.

MEDIA CENTER

Sub-media center

The sub-media center is located at the official meeting hotel, Scandic Continental. It will be found at the conference floor (second floor). The sub-media center will be opened from Wednesday 29th June, but only staffed during the hours marked below. During the press conference, a temporary sub-media center will be available at BAUHAUS. The Welcome desk at the hotel can help you with your accreditations.

Opening hours
Wednesday, 10 am - 8 p

Wednesday, 10 am - 8 pm, (staffed 6 pm - 8 pm) Thursday, 10 am - 3 pm

Main-media center

The main-media center is located at the Stockholm Olympic Stadium.

Opening hours

Thursday 4 pm - end of meeting

MEDIA TRIBUNE

The media tribune is temporary built on the regular stands to accommodate you in the best possible way. There are certain limitations when working with a stadium that is 100 years old and this has been introduced as a measure to improve the situation for media from previous meets. The media tribune is located at the finish line, take left directly after entering.

Unfortunately we will not be able to accommodate all accredited media on our temporary media tribune. Please see seating plan on site if you have been assigned a seat. If not, please use the media center and the stands below the media center.

MIXED ZONE

All interviews with the athletes should take place in the mixed zone. In the case of a world record or other extraordinary event, a press conference may be held and you will be informed. You will reach the mixed zone through the media center.



PHOTOGRAPHERS

Tommy Holl (mobile.+46 70 318 94 33) is our photo chief during BAUHAUS-galan. He will be assigning people to the infield and setting the various photo zones. A photo briefing will be held at 6 pm (18.00) in Stockholm Olympic Stadium on Thursday 30th June in the photo room and on demand by contacting the photo chief. There will be signposts to the photo room and plenty of personnel on hand that can direct you there if necessary.

It's worth noting that there will be a 'no go' zone right after the finish line and about 30 m beyond it. We will have someone ensuring that this zone is kept free but do bear it in mind in advance.

For those of you who are taking shots from the stands, it's also worth reminding you that the places to stop and sit and take a shot are those where there are no spectators being obstructed from their view.

PRE-EVENT PRESS CONFERENCE

A series of press conferences will take place on Wednesday 29th June from 2.00 pm until around 3.00 pm at BAUHAUS Sickla, https://goo.gl/maps/TwgPfH48vRQRfazZ7. Detailed schedule and attending athletes will be sent to accredited media representatives before the press conference.

RADIO/TV RIGHTS

Live radio/TV broadcasting rights are handled by IMG. Contacts:

Nils Wallberg, email: nils.wallberg@img.com Linda Lustig, email: linda.lustig@img.com

Host broadcaster

Sveriges Television, SVT, is host broadcaster and rights holder for Sweden. Live pictures must be obtained from the national rights holder.

TELEPHONE/ISDN LINE

If you have ordered a telephone or ISDN line through your national PTT provider or the national PTT provider in Sweden this will be ready for you at your seat.

TRANSPORT

Public Transport

To the official meeting hotel

Scandic Continental is located directly in front of the Stockholm Central Station, just a short walk from the Arlanda Express track. Take the main exit and cross the street, see map below. From Arlanda Express follow the signs towards "Track 10", when you are in the main hall exit on the opposite side as "track 10". The media center will be located at the second floor, the conference floor.



To the Stockholm Olympic Stadium

The underground system (Tunnelbana, recognizable by a 'T' sign) is probably the best way to get to Stockholm Olympic Stadium via public transport. Take the red line to Mörby Centrum from Stockholm Central Station and get off at **STADION**. Take the exit that is closest to the front of the train and you'll find yourself right outside the stadium. The journey takes around 4 minutes from The Central Station (T-Centralen).

Taxi

We recommend you to choose some of the larger taxi companies in Stockholm:

Taxi Stockholm: +46 8 15 00 00 Taxi Kurir: +46 8 30 00 00 Sverige Taxi: +46 20 20 20 20

WEATHER

Stockholm in the summer can provide many warm and pleasant evenings but there are no guarantees. We're in Scandinavia after all and those northern latitudes can result in cool evenings. A good tip is to make sure you have a warm top with you in case the temperatures fall. The sun might also be bright so bring a hat.

VERY WELCOME TO BAUHAUS-galan! - A world class event with a diamond feeling! - Wanda Diamond League.

